



CITY OF MOBILE

2013 - 2017 CONSOLIDATED HOUSING & COMMUNITY DEVELOPMENT PLAN OUR VISION FOR IMPROVING THE QUALITY OF LIFE IN MOBILE

BACKGROUND

The City of Mobile's Consolidated Housing and Community Development Plan (HCD) plan is a comprehensive plan addressing the City's housing, homelessness, and non-housing community development needs for the five-year period 2013-2017. The plan contains goals, measurable objectives, and implementation strategies for each of the plan's elements. Additionally, the plan contains a One-Year Action Plan describing the activities the City will fund, implement, or support the implementation of in 2013.

The 2013-2017 Consolidated Plan builds upon some existing plans adopted by the City Council. These include the 2008-2013 Consolidated Plan, New Mobile Plan, the Mobile Housing Boards Vision for revitalizing its aging neighborhoods, The Continuum of Care (CoC) Ten Year Plan to Eliminate Homelessness and 2012 Analysis of Impediments to Fair Housing Choice.

PLAN ELEMENTS

The five-year plan has been developed through a collaborative effort of staff and the Housing and Community Development Plan Citizens Advisory Committee and consultation with the public. It contains the following major elements:

1. Housing and Fair Housing
2. Economic Development
3. Public Facilities/Improvements/Services
4. Public Housing
5. Homelessness
6. Anti-Poverty Strategy
7. Affirmative Marketing Outreach and Limited English Proficiency (LEP) Plan
8. The Neighborhood Revitalization Strategy, including the One-Year Action Plan
9. Anti-Displacement and Relocation Assistance

MAJOR ISSUES

- 1. Existing conditions of major commercial corridors in the CDBG Target Area:** MLK, Broad Street, Spring Hill Avenue (N. Florida to I-65 and Michigan Avenue to Washington Avenue), St. Stephens Road, Michigan Avenue, St. Louis Street (from Broad to Water Street)
- 2. Poverty Status:** The number of people living below the poverty level remained relatively unchanged between 1990 and 2000, and rose by 25.2% from 2000 to 2010.

CITY OF MOBILE
POPULATION BELOW THE POVERTY LEVEL (1990 – 2010)

	1990*	% of Total Pop	2000**	% of Total Pop	2010***	% of Total Pop	1990-2010 % Change	1990-2000 % Change	2000-2010 % Change
Total Population	196,278		193,195		195,111		-0.6%	-1.6%	+1.0%
Number of Persons Below Poverty Level	42,099	21.2%	40,864	21.1%	51,164	26.2%	+21.5%	-2.9%	+25.2%
Number of African-Americans	31,548	16.1%	31,178	16.1%	34,425	17.6%	+9.1%	-1.2%	+10.4%

Source: *1990 Census - ** 2000 Census - ***2010 Census/GIS

3. Housing Cost Burden: According to the 2008-2010 American Community Survey, 21,569 households are housing cost burdened. Of these, 7,560 or 35% are home owners and 14,009 or 65% are renters.

PLAN GOALS

Below are goals that will guide the implementation of the five-year plan:

HOUSING GOALS/OBJECTIVES

GOAL DH-1: Availability/Accessibility of Decent Housing: Partnership with private and nonprofit developers; redevelopment of Roger Williams and other public housing sites, leverage resources, develop new sources of affordable housing finance.

GOAL DH-2: Affordability of Decent Housing – Housing subsidies for first-time home owners, funding for new construction (homeowner, rental development and special needs housing).

GOAL DH-3: Sustainability of Decent Housing – Homeownership counseling, rehabilitation loans/grants to homeowners, rental housing improvement and assistance to persons with special needs.

GOAL SL-1: End Chronic Homelessness in 10 Years Through Availability/Accessibility of Suitable Living Environment: Permanent housing, homeless prevention assistance and support services provided by non-profit organizations and Community-Based Development Organizations (CBDOs) in the community.

GOAL SL-2: Sustainability of Suitable Living Environments: Elimination of barriers to fair Housing.

COMMUNITY DEVELOPMENT GOALS/OBJECTIVES

GOAL EO-1: Availability/Accessibility of Economic Opportunity – Job readiness, life skills training, micro and small business loans, technical assistance to start or expand a small business, commercial corridor revitalization.

GOAL SL-1: Availability/Accessibility of Suitable Living Environment – Activities that provide improved access that is no longer substandard or new access to public facility or infrastructure (streets, water/sewer lines, sidewalk, streetlights, bridges, parks, senior centers, libraries, etc.)

Goal SL-2: Sustainability of Suitable Living Environment – Activities that are aimed at improving communities or neighborhoods, building the capacity of Community-Based Development Organizations (CBDOs) helping to make them livable or viable by providing benefits to persons of low-and moderate-income; establishment of Neighborhood Revitalization Strategy Area.

PUBLIC HOUSING GOALS

- A. Goal 1: Design, enhance and implement community revitalization and redevelopment initiatives and strategies in collaboration with key strategic partners and create quality affordable housing within vibrant communities for families.**

- B. Goal 2: Enhance the attractiveness and marketability of the housing stock and neighborhoods in order to attract and retain working families.**

Adoption: *Mobile’s 2013-2017 Housing and Community Development Plan, including the one-year action plan, was approved by the City of Mobile City Council on _____, 2013.*